Academic Master Plan | 2021-2022
for Achieving Strategic Academic Innovation

CST Fall Fora | October 14 and 26, 2021
Welcome & Opening Comments

Linda M. Nagel
Chair, Academic Master Plan Advisory Committee
Professor & Department Head, Forest & Rangeland Stewardship
Why Planning Matters Now
COURAGEOUS STRATEGIC TRANSFORMATION UPDATE

Andrea Duffy
Inspiration Proposals

Colorado State University is working hard to develop a strategic plan that is innovative, ambitious, and inclusive, and that attains our green and gold aims. As we embark on this journey, we want to hear your ideas for CSU’s strategic transformation. Help us chart a path that will serve our land grant mission, inspire our peers in higher education, and expand our local and global impact.

Proposals may include large or small academic initiatives, operational improvements, or anything else you think would advance our mission.

Proposals must meet the following criteria:

- Represent and serve multiple members of the CSU community
- Clearly and succinctly describe the project or initiative
- Include a feasible plan for implementation
- Relate to one or more identified strategic target areas
- Support CSU’s Green (sustainable thriving planet) and/or Gold (furnishing humanity) aims

Proposals will be reviewed by strategic leadership teams facilitated through the Office of the President. Successful proposals will be integrated into campus-wide strategic planning.

Who is eligible? We invite proposals from any formal or informal group of CSU community members, including faculty, staff, administration, alumni, and students.

How to apply? Complete the form below and submit it below.

Deadline: For full consideration, proposals must be received by Friday, October 1st, 2021.

Submit an Inspiration Proposal

Project Title (Required)

Contact / Lead Group Member (Required)

Include your name and CSU title or role.
Academic Master Plan Overview

- **Building Block of Courageous Strategic Transformation**
  - AMP Goal – AY21-22

- **Comprehensive Scope**
  - Academic Programs
  - Research Initiatives
  - Engagement Activities
  - Face-to-Face, Hybrid, and Online Formats
  - All Venues – Fort Collins and Beyond
AMP Advisory Committee

Jennifer Aberle
Associate Dean, CHHS

Brandon Bernier
VP for Information Technology

Amy Charkowski
Professor & Department Head, Bioagricultural Sciences & Pest Management

Kauline Cipriani
VP for Inclusive Excellence

Dierdre Cook
Alum & Community Member, Retired PSD Principal

David Dandy
Professor, Chemical & Biological Engineering

Nancy Deller
Interim AVP, University MarComm

Catherine DiCesare
Associate Professor, Art & Art History

Sue Doe
Professor, English, and Faculty Council Chair

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Dean of Students

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Special Assistant Professor, CLA, and CST Fellow

Sam Halabi
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Chad Hoseth
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Shrideep Pallickara
Professor, Computer Sciences

Sandra Quackenbush
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Monique Rocca
Associate Dean, WCNR

Lindsey Shirley
AVP, CSU Extension

Beth Walker
Dean, CoB

Lindsay Winkenbach
Ph.D. Candidate, Biochemistry & Molecular Biology

AMP Planning Team
Academic Master Plan Structure
Academic Master Plan Process

- **Courageous Strategic Transformation**
- **Academic Direction**  
  Fall 2021
- **Demographics & Pedagogy**  
  Early 2022
- **Draft AMP with Goals & Strategies**  
  Spring 2022
- **Draft Enrollment Targets**  
  Summer 2022
- **Future Resources & Investment**

Primary Input from College Units
Related Documents and Resources

- Academic Program Review
- New Program Proposals
- Specialized Accreditation Reports
- Grant Applications
- Fund-Raising Case Statements
- Facility Proposals
Planning from the Future Backward

Linda C. Dalton, Ph.D., FAICP, Planning Consultant
Academic Master Plan
Phase One – Academic Direction

Phase One Purpose, Building on CST

Articulate the Body of Knowledge and Skills that the University wants to “Own”

- What should draw new faculty or research colleagues to CSU?
- What kinds of programs should attract future students to CSU?
- Why should donors invest in CSU?
- Areas of targeted impact
- Research & scholarly excellence programs

THE SPECIAL PROVINCE OF THE UNIVERSITY

KNOWLEDGE (& skills)

CREATE

EXPAND

CURATE

SHARE

ARCHIVE

DISSEMINATE
"Planning from the Future Backward"

1. What forces are shaping your field or discipline today?

2. In ten years, how will these or other forces shape in your field or discipline? How will education and professional practice be affected?

3. What are the demographic and pedagogical implications for your field?

4. How should the future developments affect the College/University? Our Academic Master Plan? Decisions over the next five years?

Norris, Donald et al. (2013), Transforming in an Age of Disruptive Change: Part 2: Getting Started, Getting it Done, Planning in Higher Education, 41:2, Figure 7 (redrawn)
Plans can…

- Accommodate, support, or address trends and likely projections
  - E.g., demographic changes; social trends; technological advances; digital divide

- Prepare for uncertainty or contingencies
  - E.g., natural disasters; the next pandemic; economic downturns
  - E.g., windfalls

- Create the conditions for grounded aspirations to become realities
  - E.g., a new interdisciplinary degree program; a leading-edge research initiative; an innovative community engagement program
AMP Phase One Academic Direction Template Overview

**TREND ANALYSIS**

A. What PRIMARY forces are shaping your field, discipline, or program?

B. How will these forces shape your field and professional practice in the future?

**PROJECTIONS**

C. How will these forces shape the knowledge and skills needed in your field in the future?

D. How might the trends you have identified change what your colleagues may do in the future?

**ASPIRATIONS**

E. How would you most like to see your program, center or institute develop over the next ten years?

F. Comment briefly on how your program, center or institute can contribute most to the areas of targeted impact identified in CST?

G. How does your program, center or institute involved different locations in Fort Collins, across the state, and through different instructional delivery modes?
Template Demonstration
Linda Dalton
Questions?
Linda Dalton and Linda Nagel
Aspiration

- If you had a magic wand, “What aspect of your center, institute, or program would you like to add, expand, re-design, or re-envision over the next five to ten years at CSU?”
- Please enter your idea in the chat.
How to Engage in the Academic Master Plan | Phase One: Academic Direction

- If you are the director of a center or institute:
  - Complete the template and submit to your dean or unit supervisor – deadline, November 12 for centers/institutes

- If you are in an academic unit:
  - Contact department head/chair, or school or program director
  - Contact member of the AMP Advisory Committee
  - Use AMP comment prompt

- If you are not in an academic unit, center, or institute:
  - Contact member of the AMP Advisory Committee
  - Use AMP comment prompt

https://courageous.colostate.edu/academic-master-plan/
Next Steps
Linda Dalton

Thank you